

ORDER



Orders
Order / Rev: 331660
Alt Order #:
Product Desc: 2016
Estimate:
Flight Dates: 10/17/16 - 11/08/16
Original Date / Rev: 10/17/16 / 10/17/16
Order Type: GENERAL

ABC - El Paso, TX

Primary AE: KVIA House
Sales Office: ELP
Sales Region: LOC

Agency Name: Leo Marketing
Buying Contact: Gilbert Jorgenson
Billing Contact:
 1127 E. Rio Grande
 El Paso, TX 79902

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Buchino for Sheriff
Demographic: HH
Product Codes: PL01
Priority: P-4
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	29	\$6,760.00	\$5,746.00
11/01/16	11/08/16	15	\$3,230.00	\$2,745.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	29	\$6,760.00	\$5,746.00	0.00
November 2016	15	\$3,230.00	\$2,745.50	0.00
Totals	44	\$9,990.00	\$8,491.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KVIA House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVIA	10/19/16	11/08/16	M-F 5-6A Good Morning El Paso I	CM	M-F 5-6A	MTWTF--	:30	3	\$50.00	P-4	0.00	NM	11	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		3				\$50.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$50.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$50.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		2				\$50.00		0.00			
N 2	KVIA	10/19/16	11/08/16	M-F 6-7A Good Morning El Paso II	CM	M-F 6-7A	MTWTF--	:30	3	\$250.00	P-3	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		3				\$250.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$250.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$250.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$250.00		0.00			
N 3	KVIA	10/19/16	11/08/16	M-F 7-9A Good Morning America	CM	M-F 7-9A	MTWTF--	:30	3	\$250.00	P-3	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		3				\$250.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$250.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$250.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$250.00		0.00			
N 4	KVIA	10/19/16	11/06/16	SA 8-9A GMEP Wknd II - Saturday	CM	SAT 8-9A	-----S-	:30	1	\$70.00	P-4	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Advertiser:	Buchino for Sheriff
Product Desc:	2016
Estimate:	

ABC - ElPaso, TX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KVIA	10/19/16	11/06/16	SA 8-9A GMEP Wknd II - Saturday	CM	SAT 8-9A	-----S-	:30	1	\$70.00	P-4	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
		Week: 10/17/16	10/23/16	-----S-		1				\$70.00			0.00		
		Week: 10/24/16	10/30/16	-----S-		1				\$70.00			0.00		
		Week: 10/31/16	11/06/16	-----S-		1				\$70.00			0.00		
N 5	KVIA	10/19/16	11/06/16	SU 8-9A GMEP Wknd II - Sunday	CM	SUN 8-9A	-----S	:30	1	\$60.00	P-4	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
		Week: 10/17/16	10/23/16	-----S		1				\$60.00			0.00		
		Week: 10/24/16	10/30/16	-----S		1				\$60.00			0.00		
		Week: 10/31/16	11/06/16	-----S		1				\$60.00			0.00		
N 6	KVIA	10/24/16	11/07/16	M-F 10-1035P ABC7 News at 10	CM	M-F 10-1035P	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
		Week: 10/24/16	10/30/16	MTWTF--		3				\$600.00			0.00		
		Week: 10/31/16	11/06/16	-----		0				\$0.00			0.00		
		Week: 11/07/16	11/13/16	M-----		1				\$600.00			0.00		
N 7	KVIA	10/17/16	11/06/16	SU 10-1035P ABC7 News at 10-Sun	CM	SUN 10-1035P	-----S	:30	1	\$550.00	P-3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
		Week: 10/17/16	10/23/16	-----S		1				\$550.00			0.00		
		Week: 10/24/16	10/30/16	-----S		1				\$550.00			0.00		
		Week: 10/31/16	11/06/16	-----S		1				\$550.00			0.00		
													Totals	44	\$9,990.00